

Promotional Ideas

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There is a lot of material that can be customised to suit your specific needs. Below are some Enquire specific items, links to other QuestionPoint material and also links to other services and what they are doing to promote their virtual reference services.

If you would like to add any information, then please let us know.

Enquire Poster 735.00 Kb

Enquire mini table tents

QuestionPoint promotional material (the Enquire items derive from this), can be customised and is available in several languages)

Here are some professional and home made examples of people promoting their library services:

The L-Team: <http://uk.youtube.com/watch?v=YwCUtpbUWgk>

Q&ANJ on MTV: Sept 2009 ad <http://uk.youtube.com/watch?v=Q818yBpmECI>

Sept 2007 ad: <http://uk.youtube.com/watch?v=ocLdyeAqUmg>

Wyoming Libraries: <http://wyominglibraries.org/campaign.html> check out the radio ads

Al@din: Dutch Libraries cooperative: <http://uk.youtube.com/watch?v=Yc9mbgjNaDg>